



12th Standard

COMMERCE

HALF YEARLY

EXAM-2023

**Various District Question Paper
Collection**

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12

Half-Yearly Examination - 2022

COMMERCE

SECTION - A

Answer All the questions.

20 x 1 = 20

- Dividing the work into small tasks is known as _____.
a) Discipline b) Unity c) Division of work d) Equity
- Which of the following is not a main function?
a) Decision-making b) Planning c) Organizing d) Staffing
- Capital market is a market for _____.
a) Short-term Finance b) Medium term Finance
c) Long-term Finance d) Both short term and long term
- When the NSEI was established. a) 1990 b) 1992 c) 1998 d) 1997
- An optimistic speculator is _____.
a) Bull b) Bear c) Stag d) Lame duck
- The Headquarters of SEBI is _____.
a) Calcutta b) Bombay c) Chennai d) Delhi
- Human Resource is a _____.
a) Tangible b) Intangible c) Fixed d) Current
- E-recruitment is possible only through _____ facility.
a) Computer b) Internet c) Broadband d) 4G
- Job first man next is one of the principles of _____.
a) Test b) Interview c) Training d) Placement
- Who is supreme in the market?
a) Customer b) Seller c) Wholesaler d) Retailer
- Which is gateway to internet? a) Portal b) CPU c) Modern d) Webinars
- Who is the father of consumer movement?
a) Mahatma Gandhi b) John F. Kennedy c) Ralph Nader d) Jawaharlal Nehru
- GST stands for _____.
a) Goods and Social Tax b) Goods and Service Tax c) Goods and Sales Tax d) Goods and Salary Tax
- Which of the below constitutes the essential element of contract of sale?
a) Two parties b) Transfer of property c) Price d) All of the above
- Negotiable Instrument Act was passed in the year _____.
a) 1981 b) 1881 c) 1994 d) 1818
- Corporate Entrepreneur is also called as _____.
a) Entrepreneur b) Promoter c) Manager d) Shareholder
- _____ has to include the mechanism for managing venture in the project report.
a) Banker b) Government c) Lending Institutions d) Entrepreneur
- How does a person who envisages the idea to form a company called?
a) Director b) Company secretary c) Registers d) Promoter
- A private company shall have a minimum of _____.
a) Seven directors b) Five directors c) Three directors d) Two directors
- Which meeting will be held only once in the life time of the company?
a) Statutory b) Annual General c) Extra-ordinary d) Class General

SECTION - B

Answer Any Seven. Q.No:30 is compulsory.

7 x 2 = 14

21. List out the management tools.
22. What is Government securities market?
23. Write any two objectives of SEBI?
24. Write any two internal source of recruitment.
25. What is intelligence test?
26. What are the rights of consumer according to John F.Kennedy?
27. Name any two Governmental Entrepreneurial schemes.
28. What is Debentures?
29. Who is whole time Director?
30. State the branches of New Economic policy.

SECTION - C

Answer Any Seven. Q.No:40 is compulsory.

7 x 3 = 21

31. List out the main functions of management?
32. Write a note on Secondary Market.
33. Explain stag and lame duck.
34. What are the important legislations related to consumerism in India?
35. Draw the two different types of crossing.
36. Who is a private Entrepreneur?
37. Expand the following : i) STEP ii) JAM iii) SEED
38. Explain different kinds of preference shares.(any 3)
39. When are alternative directors appointed?
40. What do you mean by statutory Meeting?

SECTION - D

Answer All the questions.

7 x 5 = 35

41. ~~2x~~ Explain the principles of modern management.(any 5) (OR)
~~2x~~ Distinguish between New Issue Market and Secondary Market.(any 5)
42. a) Explain the powers of SEBI.(any 5) (OR)
~~2x~~ Narrate the Elements of marketing mix.
43. a) How consumers are exploited? (any 5) (OR)
b) Distinguish a cheque and a bill of exchange?(any 5)
44. a) What are the characteristics of a entrepreneur? (any 5) (OR)
~~2x~~ Explain the characteristics of money market?(any 5)
45. a) Describe the significance of Human Resource management. (any 5) (OR)
b) Explain any five Government Entrepreneurial schemes.
46. a) Explain the duties of consumers.(any 5) (OR)
~~2x~~ Write the difference between shares and debentures.(any 5)
47. a) State the qualification of directors. (OR)
~~2x~~ Briefly state different types of company meetings.

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Half-Yearly Examination - 2022

COMMERCE

Reg. No.

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Time : 3.00 hrs.

Max. Marks : 90

I. Choose the correct answer

20 x 1 = 20

- Scientific management is developed by a) Fayol b) Taylor c) Mayo d) Jacob
- Delegation of Authority is Easily Done with the Help of..... a) MBM b) MBE c) MBO d) MBA
- How many times a security can be sold in a New issue market?
a) Only one time b) Two time c) Three times d) Multiple times
- The market for buying and selling of Commercial Bills of Exchange is known as a.....
a) Commercial Paper Market b) Treasury Bill Market c) Commercial Bill Market d) Capital Market
-is the oldest stock exchange in the world.
a) London Stock Exchange b) Bombay Stock Exchange c) National Stock Exchange
d) Amsterdam Stock Exchange
- SEBI is empowered by the Finance ministry to nominate.....members on the Governing body of every stock exchange. a) 5 b) 3 c) 6 d) 7
- Job first man next is one of the principles of..... a) Test b) Interview c) Training d) Placement
-is useful to prevent skill obsolescence of employees
a) Training b) Job analysis c) Selection d) Recruitment
- The Spot market is classified on the basis of
a) Commodity b) Transaction c) Regulation d) Time
- The initial stage of Marketing system is.....
a) Monopoly system b) Exchange to Money c) Barter system d) Self producing
- Who is the father of Consumer Movement?
a) Mahatma Gandhi b) Mr. John F. Kennedy c) Ralph Nader d) Jawaharlal Nehru
- The final aim of modern marketing is.....
a) Maximum profit b) Minimum profit c) Consumer satisfaction d) Service to the society
- VUCA stands for.....a) Volatility, Uncertainty, Complexity and Ambiguity b) Value, Unavoidable, Company and Authority c) Volatility, Uncontrollable, Company and Auction d) All of the above
-means permitting the private sector to setup industries which were previously reserved for public sector. a) Liberalisation b) Privatisation c) Globalisation d) Public Enterprise
- Sale of Goods Act was passed in the year a) 1940 b) 1997 c) 1930 d) 1960
-cannot be a bearer instrument.,
a) Cheque b) Promissory Note c) Bills of exchange d) None of the above
- Which of the below is classified into managerial functions?
a) Investigation b) Marketing c) Planning d) Production
- Corporate Entrepreneur is also called as.....
a) Intrapreneur b) Promoter c) Manager d) Shareholder
- The shares which are offered to the existing shareholder at free of cost is known as.....
a) Bonus Share b) Equity Share c) Right Share d) Preference Share
- A Public Company having a paid up Share Capital of Rs.or more may have a Director, elected by such small shareholders.

- a) One crore b) Three crores c) Five crores d) Seven crores

PART - II

Answer any 7 questions. Question No.30 is compulsory.

7 x 2 = 14

21. Write a short note about Planning.
22. What is Government Securities Market?
23. What is meant Stock Exchange?
24. What is promotion?
25. What is Marketing?
26. Who is a consumer?
27. What is GST?
28. What is a contract of sale of goods?
29. Write short note on 'Proxy'?
30. Give a note on 'Digital India'.

PART - III

Answer any 7 questions. Question No.40 is compulsory.

7 x 3 = 21

31. What determines the span of management?
32. What are the various kinds of Capital Market? Explain.
33. What are the limitations of Stock exchange?
34. Explain the Internal sources of Recruitment (any 3).
35. What can be marketed in the Market? (any 6)
36. Write a note on the Voluntary Consumer Organisation.
37. What are the political environment factors?
38. Discuss in detail about existing goods.
39. Explain about the initiative entrepreneur.
40. State the requirement of minimum number of Directors for a company.

PART - IV

Answer all the questions

7 x 5 = 35

41. a) Explain the various functions of management. (any 5) (OR)
b) Distinguish a cheque and a bill of exchange. (any 5)
42. a) Distinguish between New issue market and Secondary market. (any 5) (OR)
b) What is meant by Women Entrepreneur? Discuss the challenges faced by Women Entrepreneurs. (any 4)
43. a) What are the functions of SEBI? (OR)
b) Write the different between Debentures and Shares. (any 5)
44. a) Explain the important methods of interview (any 5). (OR)
b) Explain the duties of consumers. (any 5)
45. a) What are the differences between on the job training and off the job training? (any 5) (OR)
b) How the market can be classified on the basis of Economics? Explain.
46. a) How consumers are exploited? Explain any 5. (OR)
b) Explain the principles of modern management. (any 5)
47. a) Explain the advantages (3) and disadvantages (2) of liberalisation. (OR)
b) Explain in detail how traditional marketing differ from E-marketing (any 5)

Standard 12
COMMERCE

Time: 3.00 Hrs.

Marks: 90

20x1=20

I. Choose the best answer:

- 1) Dividing the work into small tasks is known as
a) Discipline b) Unity c) Division of work d) Equity
- 2) Delegation of Authority is Easily Done with the Help of
a) MBM b) MBE c) MBO d) MBA
- 3) How many times a security can be sold in a secondary market?
a) only one time b) two times c) multiple times d) three times
- 4) The money Invested in the call money market provides high liquidity with
a) low profitability b) high profitability c) limited profitability d) medium profitability
- 5) There are _____ stock exchange in the country.
a) 21 b) 24 c) 20 d) 25
- 6) Advertisement is a _____ source of requirement.
a) internal b) external c) agent d) outsourcing
- 7) Job first man next is one of the principles of
a) Test b) Interview c) Training d) Placement
- 8) The marketer initially wants to know is the marketing is
a) Qualification of the customers b) Quality of the product c) Background of the customers d) Needs of the customers
- 9) In the following variables which one is not the variable of marketing mix?
a) Place variable b) Product variable c) Program variable d) Price variable
- 10) Social marketing deals with
a) Society b) Social class c) Social change d) Social evil
- 11) Who is the father of consumer movement?
a) Mahatma Gandhi b) Mr. Jhon F. Kennedy c) Ralph Nader d) Jawaharlal Nehru
- 12) The final aim of modern marketing is
a) Maximum profit b) Minimum profit c) Consumer satisfaction d) Service of the society
- 13) The International organisation of consumers unions (IOCU) was first established in
a) 1960 b) 1965 c) 1967 d) 1987
- 14) _____ means permitting the private sector to setup Industries which were previously reserved for public sector.
a) Liberalisation b) Privatisation c) Globalization d) Public Enterprise
- 15) Sale of goods act was passed in the year
a) 1940 b) 1997 c) 1930 d) 1960
- 16) _____ cannot be a bearer Instrument.
a) Cheque b) Promissory note c) Bill of exchange d) None of these
- 17) What are the characteristics of an entrepreneur?
a) Spirit of enterprise b) Flexibility c) Self confidence d) All of the above
- 18) _____ is designed to transformation India to a global design and manufacturing hub.
a) Digital India b) Make in India c) Startup India d) Design India

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- 19) How does a person who envisages the idea the form a company called?
a) Director b) Company secretary c) Registrar d) Promoter
- 20) According to company Acts, the Directors must be appointed by the
a) Central Government b) Company law Tribunal
c) Company in General Meeting d) Board of directors

7×2=14

II. Answer any 7 of the following:

Very short answer. (Compulsory question no. 30)

- 21) What is meant by motivation?
22) What is Government securities market?
23) Write any two objectives of SEBI.
24) State e-learning method.
25) What is meant by spot market?
26) What is caveat emptor?
27) Expand VUCA.
28) What is contingent goods?
29) Give a note on 'Digital India'.
30) Write short note on 'proxy'.

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**III. Short answers (any 7) of the following:
(Compulsory question no. 40)**

7×3=21

- 31) Write the features of MBO.
32) Write a note on secondary market.
33) Explain Bull and Bear.
34) What do you mean by achievement test?
35) Explain in detail about Niche marketing.
36) Write a note on the voluntary consumer organisation.
37) What do you meant by liberalisation?
38) What are the characteristics of bill of exchange? (any 3)
39) Who is shadow director?
40) What is special resolution?

IV. Long answer (any 7) of the following:

7×5=35

- 41) a) State qualification of Directors.
(OR)
b) Explain the principles of modern management (any 5)
- 42) a) Differentiate New Issue market and Secondary market.
(OR)
b) Explain any five Government Entrepreneurial schemes.
- 43) a) Distinguish a cheque and bill of exchange. (any 5)
(OR)
b) What are the functions of SEBI? (any 5)
- 44) a) Explain the Internal source of Recruitments (any 5).
(OR)
b) What are the highlights of the LPG policy? (any 5)
- 45) a) Narrate the elements of Marketing mix.
(OR)
b) Explain the duties of consumers. (any 5)
- 46) a) Difference between shares and debentures. (any 5)
(OR)
b) Explain the various functions of management. (any 5)
- 47) a) Explain the details of element of contract of sale.
(OR)
b) Discuss various types of training. (any 5)

COMMON HALF YEARLY EXAMINATION - 2022

Standard - XII
COMMERCE

Reg.No.

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Time: 3.00 hrs.

Marks: 90

PART - I

Choose the correct answer:

20×1=20

1. Management is an _____.
a) Art b) Science c) Art and Science d) Art or Science
2. Which of the following is not a main function?
a) Decision - making b) Planning c) Organising d) Staffing
3. MBO is popularised in the USA by _____.
a) Prof. Reddin b) George Odiorne c) Henry Fayol d) F.W. Taylor
4. Primary Market is also called as _____.
a) Secondary market b) Money Market c) New Issue Market
d) Indirect Market
5. When the NSEI was established
a) 1990 b) 1992 c) 1998 d) 1997
6. A major player in the money market is the _____.
a) Commercial Bank b) Reserve Bank of India c) State Bank of India d) Central Bank
7. Planning is a _____ function.
a) Selective b) Pervasive c) both a and b d) None of the above
8. Transfer is an _____ source of recruitment.
a) internal b) external c) outsourcing d) None of the above
9. The headquarters of SEBI is _____.
a) Calcutta b) Bombay c) Chennai d) Delhi
10. The process of eliminating unsuitable candidate is called
a) Selection b) Recruitment c) Interview d) Induction
11. Who is supreme in the Market?
a) Customer b) Seller c) Wholesaler d) Retailer
12. Which is gateway to internet.
a) Portal b) CPU c) Modem d) Webnaire
13. Who is the father of consumer Movement.
a) Mahatma Gandhi b) Mr. Jhon F. Kennedy c) Ralph Nader d) Jawaharlal Nehru
14. GST stands for _____, _____, _____.
a) Goods and Social Tax b) Goods and Service Tax
c) Goods and Sales Tax d) Goods and Salary Tax
15. New Economic Policy was introduced in the year _____.
a) 1980 b) 1991 c) 2013 d) 2015
16. Which of the below is a commercial function.
a) Accounting b) Coordination c) Discovery of Idea d) Planning
17. Corporate Entrepreneur is also called as _____.
a) Intrapreneur b) Promotor c) Manager d) Shareholder
18. _____ is designed to transform India to a global design and manufacturing hub.
a) Digital India b) Make in India c) Startup India d) Design India
19. A person shall hold office as a director in _____ companies as per the companies Act 2013.
a) 5 companies b) 10 companies c) 20 companies d) 15 companies
20. Who is not entitled to speak at the annual general meeting of the company.
a) Auditor b) Shareholder c) Proxy d) Director

PART - II

Answer any seven questions in which question No.30 is compulsory: $7 \times 2 = 14$

21. What is Management.
22. How is price decided in a Secondary Market.
23. What are the types of Speculator?
24. What is Human Resource Management?
25. What is Stress interview?
26. What is meant by Spot Market?
27. What is meant by Goods.
28. Give a note on Digital India?
29. Write short note on Proxy.
30. Write any two particulars that should be furnished along with the complaint.

PART - III

Answer any Seven questions in which question no.40 is compulsory: $7 \times 3 = 21$

31. State the importance of Staffing.
32. List out any three process of MBO.
33. Explain any two functions of capital Market.
34. What are the limitations of Stock Exchange (any 3)?
35. What are the documents required for a Demat account?
36. What is vestibute training?
37. What do you mean by marketing mix? Write any two elements.
38. Distinguish between entrepreneur and manager. (any 3)
39. Who is a Private entrepreneur?
40. This is quite contray to structured interview. Name and Explain it.

PART - IV

Answer the following questions:

$7 \times 5 = 35$

41. a) Explain the principles of modern Management. (OR)
- b) Describe the steps promoting Entrepreneurial venture. (any 5)
42. a) What are characteristics of Government securities (any 5) (OR)
- b) How consumers are exploited? (any 5)
43. a) How the market can be classified on the basis of Economics? (OR)
- b) Explain the internal sources of Recruitment.
44. a) Describe the significance of Human Resource Management. (any 5) (OR)
- b) Discuss in detail the features of a cheque (any 5).
45. a) What are the functions of SEBI? (any 5) (OR)
- b) Enumerate the different types of Financial Markets. (any 5)
46. a) Malar is an Entrepreneur. Write any five challenges who face in her business. (OR)
- b) What are the differences between on the job training and off the job training? (any 5)
47. a) Write the differences between shares and Debentures (any 5) (OR)
- b) Brief different types of Directors (any 5)

HALF YEARLY EXAMINATIONS - 2022

12 - STD

COMMERCE

TIME: 3.00 Hrs

SECTION - I

Marks: 90

20 X 1 = 20

Answer all questions.

- Scientific management is developed by
a) Foyle b) Taylor c) Mayo d) Jacob
- What is the first step in process of MBO?
a) Fixing Key result area b) Appraisal of activities
c) Matching resources with objectives d) Defining organizational objectives
- The financial market facilitates business firms _____
a) To select employees b) To make more sales c) To raise funds d) To minimise fund requirements
- Capital market do not provide _____
a) Short term funds b) Debenture funds c) Equity funds d) Long term funds
- A pessimistic speculators a) Stag b) Bear c) Bull d) Lame Duck
- The headquarters of SEBI is _____
a) Calcutta b) Mumbai c) Chennai d) Delhi
- Transfer is an _____ source of recruitment.
a) Internal resource b) External resource c) Outsourcing d) None of the above.
- Social marketing is deals with _____
a) Society b) Social class c) Social change d) Social evil
- The Consumer Protection Act came into force with effect from
a) 01.01.1986 b) 01.04.1986 c) 15.04.1987 d) 15.04.1990
- Factors within an organization constitute _____ environment. a) Internal thinkers
b) External thinkers c) Fellow human beings d) All of the above
- The Property in the goods means the _____
a) Possession of goods b) Custody of goods c) Ownership of goods d) None of these
- _____ cannot be a bearer instrument?
a) Cheque b) Promissory note c) Bill of exchange d) None of the above
- Which of the below is a factor of production?
a) Land b) Labour c) Entrepreneurship d) All of the above
- _____ has to include the mechanism for managing venture in the project report.
a) Bankers b) Government c) Lending institutions d) Entrepreneurs
- Issue of shares without any payment to existing shareholders
a) Bonus shares b) Ordinary shares c) Right shares d) Preference shares
- A private company shall have a minimum of _____ directors
a) Seven b) Five c) Three d) Two
- _____ has no right to speak in the annual general meeting of the company.
a) Auditor b) Shareholders c) Proxy d) Director
- Match

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|---------------------|---|-------------------------|
| 1) Transfer | — | i) Age |
| 2) Promotion | — | ii) Advertisements |
| 3) Retention | — | iii) Seniority |
| 4) Direct resources | — | iv) Surplus or shortage |

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|----|-----|-----|-----|----|
| a) | i | ii | iii | iv |
| b) | ii | iii | iv | i |
| c) | iv | iii | i | ii |
| d) | iii | i | ii | iv |

19. **Assertion (A):** After selection of suitable persons for suitable work the next step of management is to arrange for proper training.
Reason (R): Some employees have on-the-job experience and others have no on-the-job experience
 a) A and R are correct and R is the correct explanation for A
 b) A and R are correct and R is a false explanation for A
 c) A is correct but R is false
 d) A is false but R is correct
20. Find odd one out
 a) Commercial papers b) Treasury slip c) Debenture d) Gold edge bonds

SECTION – II

Note: Answer any five questions in which Question No.30 is compulsory.

21. List out the management tools. (7*2=14)
 22. Who are the participants of capital market?
 23. What is meant by Remisers?
 24. What is poaching as a recruitment method?
 25. Define marketing mix.
 26. Give two examples of adulteration
 27. Write any two advantage of globalization.
 28. Give an example of clear entrepreneurship.
 29. Which director can act as executive director?
 30. What is the name of the scheme introduced to make all government services available electronically?

SECTION – III

Note: Answer any five questions in which Question No.40 is compulsory.

31. Write the feature of MBO. (7*3=21)
 32. Write a Short Note on Secondary Market
 33. Explain the types of Treasury Bills.
 34. Stag and Lame duck – Explain.
 35. What is stress interview?
 36. Explain the activities of private market.
 37. What is artificial scarcity?
 38. What are political situational factors?
 39. What is special resolution?
 40. If Manimaran enters into an agreement with Siddharth that he will sell a certain painting if he gets it from Satish, what kind of goods does this mean?

SECTION – IV

Answer all questions.

41. Explain the principles of modern management. (any five) (7*5=35)
 Give any five differences between shares and debentures (OR)
 42. Describe the nature of career entrepreneurship. (OR)
 To describe different types of financial markets. (any five)
 43. Describe the functions of SEBI. (any five) (OR)
 Describe various methods of training. (any five)
 44. Differentiate between check and bill of exchange. (any five) (OR)
 Describe the evolution of marketing. (any five)
 45. How consumers are exploited? (OR)
 Explain the micro environmental factors of business.
 46. Briefly explain various types of tests. (any five) (OR)
 Explain different types of corporate meetings.
 47. Mrs. Pushpalatha wants to start a new business Explain any five challenges faced by him in his business journey. (OR)
 Can the buyer return the goods to the seller subject to conditions in respect of the goods sold by showing the sample? Give reason.

A

COMMON HALF YEARLY EXAMINATION - 2022

Standard - XII
COMMERCE

Reg.No.

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Marks: 90

Time: 3.00 hrs.

PART - A

Note: i) Answer all the questions. ii) Choose the most appropriate answer from the given four alternatives and write the option code and the corresponding answer.
20×1=20

- "Think before you act" is a proverb for _____.
a) Planning b) Organising c) Staffing d) Directing
- Securities Exchange Board of India was first established in the year.
a) 1988 b) 1992 c) 1995 d) 1998
- Human resource management determines the _____ relationship.
a) internal, external c) employer, employee
c) Owner, servant d) principle, Agent
- The recruitment and selection process aimed at right kind of people.
a) At right people b) At right time
c) To do right things d) All of the above
- _____ is useful to prevent skill obsolescence of employees.
a) Training b) Job analysis c) Selection d) Recruitment
- Which one of the market deals in the purchase and sale of shares and debentures?
a) Stock Exchange Market b) Manufactured goods Market
c) Local Market d) Family Market
- Who is Supreme in the Market?
a) Customer b) Seller c) Wholesaler d) Retailer
- The consumer Protection Act Came into force with effect from
a) 1.1.1986 b) 1.4.1986 c) 15.4.1987 d) 15.4.1990
- The final aim of modern marketing is _____.
a) Maximum profit b) Minimum Profit
c) Consumer satisfaction d) Service to the Society
- The chairman of the National Consumer Disputes Redressal Council is _____.
a) Serving or Retired Judge of the Supreme Court of India
b) Prime Minister c) President of India d) None of the above
- Which of the following is not a factor in the micro environment?
a) Public b) Customers c) Competitors d) Economic
- _____ ownership makes bold management decisions due to their strong foundation in the international level.
a) Private b) Public c) Corporate d) MNC's
- In case of the sale, the _____ has the right to sell.
a) Buyer b) Seller c) Hirer d) Consignee
- _____ cannot be a bearer instrument.
a) cheque b) Promissory note c) Bills of Exchange d) None of the above
- Which of the below is a commercial function?
a) Accounting b) Coordination c) Discovery of India d) Planning
- Find the odd one out in context of Trading Entrepreneur.
a) Selling b) Commission c) Buying d) Manufacturing
- _____ has to include the mechanism for managing venture in the project report.
a) Banker b) Government c) Lending Institutions d) Entrepreneur
- _____ is an instrument in writing, that is a legal proof of the ownership of the number of sharer started in it.
a) Share certificate b) Share Warrant c) Stock d) Debentures

19. According to companies Act, the Directors must be appointed by the
 a) Central Government b) Company Law Tribunal
 c) Company in General Meeting d) Board of Directors
20. Who is not entitled to speak at the annual general meeting of the company.
 a) Auditor b) Shareholder c) Proxy d) Directors

PART - B

7×2=14

Answer any 7 questions question No.30 is compulsory:

21. State the meaning of Authority.
 22. How is price determined in a capital Market?
 23. What is meant by Grading?
 24. What are the rights of consumers according to John F. Kennedy?
 25. State the branches of New Economic Policy.
 26. Name any two Governmental Entrepreneurial Schemes.
 27. What is Bonus Shares?
 28. Who is whole time Director?
 29. Who is a Secretary?
 30. Who one is thinks and acts like an entrepreneur.

PART - C

7×3=21

Answer any 7 questions. Question No.40 is Compulsory:

31. List out the main functions of management?
 32. Write a note on Secondary Market.
 33. What can be marketed in the Market? any 3.
 34. Write the importance of consumerism. (any 3).
 35. Distinguish between entrepreneur and Manager (any 3).
 36. What is 'Startup India'?
 37. What do you understand by Issue of Securities at premium?
 38. When are alternative directors appointed?
 39. What is special Resolution?
 40. Explain the word - raiding.

PART - D

7×5=35

Answer all the questions:

41. Explain the principles of modern management?
 Briefly state different types of company meeting. (any 5) (OR)
42. Explain the role of business in consumer protection. (any 5) (OR)
 How the market can be classified on the basis of Economics? (OR)
43. Explain the duties of consumers. (any 5) (OR)
 Write the differences between shares and Debentures (any 5) (OR)
44. Discuss the role of Financial Market. (OR)
 Differentiate Recruitment and Selection. (OR)
45. Discuss the role of Macro Environment of business. (OR)
 Explain the Internal Source of Recruitment (any 5) (OR)
46. Explain the characteristics of money Market? (any 5) (OR)
 Discuss the operative functions HRM. (OR)
47. Distinguish between Stock Exchange and Commodity Exchange. (any 5) (OR)
 Distinguish a cheque and bill of Exchange.

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